



TENNESSEE LAGER

Color: Clear golden with slight reddish hues
Aroma: Clean sweet bready notes with a hint of noble hops
Taste: Clean bready malt sweetness with just enough hop bitterness to cleanse the palate

Finish: Clean, crisp
Alc%: 4.9% ABV
Malts: Pilsner/Vienna/Biscuit
Hops: Perle for bittering, Sterling for aroma
IBUs: 14

HapandHarrys.com



"Great Friends, Great Beer."

Hap Motlow, of the legendary Jack Daniel family from Lynchburg, TN, used to tell his friend Harry Lipman, "Just like great whiskey, a great beer starts with the best ingredients – good water, choice grains and high-grade yeast...brewed with integrity." As the first distributor of Jack Daniel's Tennessee Whiskey after the repeal of prohibition, Harry passed this lesson down through the generations of Lipmans, who still remain in the beverage alcohol business to this day. Hap & Harry's Tennessee Beers honor the friendship these two men shared over a half century ago. Cheers to great friends and great beer!

TECH SPECS: HAP & HARRY'S TENNESSEE BEER - LAGER

DESCRIPTION	PKG	SIZE	UNIT	CASE PACK	CASE DIMENSIONS (LxWxH / in)	BOTTLE/CAN DIMENSIONS (DxWxH / in)	CASE WEIGHT (lbs)	PALLET DIMENSIONS (ft)	CASES PER PALLET	LAYERS PER PALLET	SINGLE BTL/CAN UPC#	CARRIER UPC#
Hap & Harry's Tennessee Lager	Bottle	330mL	6pk	24	15.25x10.5x9.5	2.25x2.25x9	18.8	7x10	70	7	850061002211	850061002235
Hap & Harry's Tennessee Lager	Can	12oz	6pk	24	16.25x10.5x5	2.13x2.6x4.83	18	8x10	80	10	850061002198	
Hap & Harry's Tennessee Lager	Can	16oz	4pk	24	16.25x10.5x6.5	2.13x2.6x6.25	24	8x10	80	10	850061002273	



HAP & HARRY'S
TENNESSEE LAGER
330mL



HAP & HARRY'S
TENNESSEE LAGER
12oz



HAP & HARRY'S
TENNESSEE LAGER
16oz

R.S. LIPMAN COMPANY



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