



## TENNESSEE ALE

**Color:** Rich, brown  
**Aroma:** Clean sweet bready notes with a hint of noble hops  
**Taste:** Rye, pale & toasted barley malts combine to produce a rich flavor  
**Finish:** Light, crisp

**Alc%:** 5.1% ABV  
**Malts:** Pale Malt/Biscuit/Rye/Vienna/Carafa/Aromatic Black  
**Hops:** Perle for bittering, Sterling for aroma, Goldings  
**IBUs:** 35

[HapandHarrys.com](http://HapandHarrys.com)



## "Great Friends, Great Beer."

Hap Motlow, of the legendary Jack Daniel family from Lynchburg, TN, used to tell his friend Harry Lipman, "Just like great whiskey, a great beer starts with the best ingredients – good water, choice grains and high-grade yeast...brewed with integrity." As the first distributor of Jack Daniel's Tennessee Whiskey after the repeal of prohibition, Harry passed this lesson down through the generations of Lipmans, who still remain in the beverage alcohol business to this day. Hap & Harry's Tennessee Beers honor the friendship these two men shared over a half century ago. Cheers to great friends and great beer!

### TECH SPECS: HAP & HARRY'S TENNESSEE BEER - ALE

DESCRIPTION	PKG	SIZE	UNIT	CASE PACK	CASE DIMENSIONS (LxWxH / in)	BOTTLE/CAN DIMENSIONS (DxWxH / in)	CASE WEIGHT (lbs)	PALLET DIMENSIONS (ft)	CASES PER PALLET	LAYERS PER PALLET	SINGLE BTL UPC#	CARRIER UPC#
Hap & Harry's Tennessee Ale	Bottle	330mL	6pk	24	15.25x10.5x9.5	2.25x2.25x9	18.8	7x10	70	7	850061002204	850061002228
Hap & Harry's Tennessee Ale	Can	12oz	6pk	24	16.25x10.5x5	2.13x2.6x4.83	18	8x10	80	10	850061002181	
Hap & Harry's Tennessee Ale	Can	16oz	4pk	24	16.25x10.5x6.5	2.13x2.6x6.25	24	8x10	80	10	850061002266	



HAP & HARRY'S  
TENNESSEE ALE  
330mL



HAP & HARRY'S  
TENNESSEE ALE  
12oz



HAP & HARRY'S  
TENNESSEE ALE  
16oz

R.S. LIPMAN COMPANY



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